

AFFLUENT DONORS DATABASE

PROFILE:

The Affluent Donors Database contains highly deliverable and responsive consumer data on donors to various charitable causes who have a household annual income of at least \$150K. This database of committed donors is perfect for your next postal, email, or multi-channel campaign.

DETAILS COUNT: 3,615

FORMAT:

Mail
Phone
Email

DELIVERY METHOD:

ASCII
Hard Copy
MS Excel File
Self Adhesive Labels

TURNAROUND: 5 working days

PRICING

Setup and Delivery Fee	\$350
Mailing Data Rental	\$750 per M
Phone Data Rental	\$950 per M
Email Data Rental	\$950 per M
Mail & Telemarketing Data Rental	\$1200 per M
Minimum Order	600 contacts

Cancellation Charges: \$150.00 Flat Fee

GST included **12 month** multi-use licence available. POA

Deliverability Guarantee: Email - 93%, Telephone - 93%, Mailing - 96%

TERMS AND CONDITIONS

1. All list rental subject to list owner approval.
2. The sale will be subject to API standard set of terms and conditions for data sales.
3. Due to frequency of data updates, the data count figures cannot be guaranteed.
4. Prices subject to change without notice.
5. All mailings to be undertaken by approved mail house unless otherwise agreed.

CONTACT: For details on how to order call Arthur Tane on (02) 49346290.

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